



# PLEASE JOIN US FOR THE FIRST ANNUAL RWANDA BDC INVESTMENT EXPO



Mathilde, Home Delivery of  
Groceries & Nutrition Ministry



Fabrice (right),  
Owns Africa Medical Supplies



Hamim (left) and Jacques (right),  
Dreamteam Futbol Academy

## **We are pleased to announce the Rwanda Business Development Center's (BDC) first ever Investment Expo!**

Since 2010, BDC Rwanda has trained over 275 aspiring entrepreneurs to start and grow businesses. In August 2015, as part of our ongoing investment in Rwanda, we will be gathering the best of these and other Rwandan entrepreneurs to present their businesses in an exciting interactive exposition setting.

We are seeking to assemble a team of 15+ experienced Christian investors to participate in this exposition and in the ongoing transformation of this nation. The Rwandan business environment and legal code are very business friendly and there is a burgeoning entrepreneurial culture in Rwanda.

Apply now to join us for an entire action-packed week of activities or just the 2-day Investment Expo. Within this package, you will find a detailed itinerary and more information about what to expect from this tremendous opportunity. Space is limited, apply today!

Apply now at <http://www.regententrepreneur.org/usainvestor>

Sincerely,

Director, Regent University Center for Entrepreneurship



# INVESTMENT EXPO



## ITINERARY

**AUGUST 22 - 28, 2015**

*Note: This itinerary is subject to change. We will maintain the essence of the trip but may have to change specifics due to availability and scheduling.*

### Day 1 - Arrive Kigali Saturday Evening

You will make your own plane reservations, so you can add other destinations before or after the Investment Expo if you want to visit other places. We will help you find the flights that fit your needs and the trip itinerary.

Check into the Serena Hotel. For more pictures and information about the hotel, visit <http://www.serenahotels.com/serenakigali/>.



Serena Hotel



Christian Life Assembly Church

### Day 2 - Cultural Orientation

Attend an English-Speaking, Rwandan church (<http://www.clarwanda.org/>) in the heart of Kigali followed by lunch at the Mille Collines Hotel (made famous in the movie *Hotel Rwanda*). Visit town center and then tour the Genocide Memorial. (<http://bit.ly/1KYCSJN>). Enjoy a dinner reception with BDC leaders.



Kigali Town Center

### Day 3 - Business Safari

Get a feel for the Rwandan business environment and potential for transformation by visiting select Rwandan businesses. In the evening, attend a special session of the BDC class.



Genocide Memorial Centre





# VISION TRIP TO RWANDA



## ITINERARY

### Day 4 - Coaching Expo Entrepreneurs

Roll up your sleeves and sharpen your pencils! Spend a day coaching expo participants in preparation for the expo. This is an opportunity to get to know them, understand their dreams, pour into their lives, and help them get ready for the expo.



BDC Graduates, Cohort 1

### Day 5 - Investment Expo Day 1

The day starts with a Welcome Session and the Business Speed Pitch Round where each member of the investor team judges numerous quick pitches in rapid succession. Throughout the day, there will be plenty of time for interaction one-on-one at the Expo Road Show tables and in the unfolding Business Presentation Competition.



BDC Graduate's Business  
J Lynn Café & Bakery, Cohort 3

### Day 6 - Investment Expo Day 2

More Expo Road Show interaction, workshops, and deal making. See the Business Presentation Competition Finals.



Wildlife Lodge at Akagera National Park

### Day 7 - Optional Wildlife Safari

Enjoy the beautiful East African landscape and animal life on an incredible safari.



Optional Wildlife Safari



## WHAT TO EXPECT

Here's what you should expect from the Investment Expo:

- Opportunities to interact with and hear investment presentations from over 50 expo business participants from many different sectors including ICT, Agriculture, Consumer Services, Transportation, Distribution, Construction, Health, Tourism, and Hospitality.
- To see expo businesses that can be described as going concern, early stage, post product, post revenue businesses. A minority of expansion stage businesses may participate.
- Opportunities to interact with Rwandan government officials, Rwandan investors, other international investors, and civic leaders.
- Strategic opportunities to influence others with your Christian testimony and to let your light shine through Kingdom business.
- A schedule that is optimized to help you scan a broad cross-section of opportunities and then focus your time on the opportunities that interest you most.
- Expo businesses will be qualified through a registration process that will require participating expo businesses to meet a minimum requirement for participation and have suitable documentation of material facts.
- Template term sheets, and appropriate professional services will be available to facilitate investment transactions.

**For more information and to apply now, visit  
<http://www.regententrepreneur.org/usainvestor>**

Space is limited.

