

REGENT UNIVERSITY CENTER FOR ENTREPRENEURSHIP



Transforming People and Nations Through Business

Almost 50 percent of the world's population live on less than \$2 of U.S. currency each day. There is a direct correlation between the lack of gainful employment and the social, political and economic ills that still plague nations in the 21st century.

How can impoverished nations improve the economic and spiritual conditions of their people?

Entrepreneurship is unquestionably a powerful engine of economic growth, one that continues to provide remarkable economic benefits for the entire industrialized world. Kingdom entrepreneurship takes the powerful principles of successful business one step further by embracing a mission with a spiritual purpose and operating on biblical principles. The Regent Center for Entrepreneurship (RCE),

housed within Regent University's School of Global Leadership & Entrepreneurship, was founded to nurture businesses, particularly in developing nations, and to ultimately assist in the transformation of people around the world by God's love through business.

RCE is committed to adding its unique piece to the mosaic of the kingdom business movement. The center's location at Regent University positions it to contribute in several ways.

- **Researching** frameworks and theoretical and practical foundations for kingdom business.
- **Disseminating** information about opportunities, best practices and the diverse network of individuals and organizations involved in kingdom business.

- **Equipping** practitioners, policy makers, thought leaders, researchers, teachers and trainers in the theory and practice of kingdom business through degree programs, certificates, seminars, workshops and online tutorials.
- **Facilitating** business start-ups and expansions by providing consulting, matchmaking and mentoring services and by conducting demonstration projects.

Regent University Students In Free Enterprise (SIFE), within the Center for Entrepreneurship, is taking a leadership role in serving the community and nations with creative, innovative and life-impacting projects. RCE and Regent SIFE are committed to working together to involve students in exciting projects that truly transform people and nations.



“DEVELOPING NATIONS ARE LOOKING TO THE WEST TO TEACH THEM PRINCIPLES AND SKILLS FOR SUCCESSFUL BUSINESS. THE GOALS OF KINGDOM BUSINESS INCLUDE THE DEVELOPMENT OF A NATION’S ECONOMY AND THE CREATION OF LOCAL JOBS AND FINANCIAL RESOURCES.”

KEN ELDRED
CHAIRMAN, LIVING STONES FOUNDATION

Research and Dissemination

As a stimulant for entrepreneurship with a commitment to research, RCE assists business owners with innovative business models and programs, unique operating manuals tailored to the needs of specific populations and environments, and tested training programs for international students who have a passion for improving their countries. Some of the available and planned resources include:

- The Kingdom Business Annual Directory (a listing of organizations involved in kingdom business worldwide)
- Entrepreneurship and kingdom business training curricula and materials
- Step-by-step instructions on starting and operating kingdom businesses in a developing country
- Best practices for running kingdom businesses domestically and overseas
- Country and industry-specific studies
- “Ask the Expert” discussion forums
- Kingdom entrepreneurship website and blogs

Equipping

RCE equips teachers, trainers and practitioners with a conceptual business framework, biblical foundations and the skills of kingdom entrepreneurship through elective courses in Regent University’s degree programs. Non-degree seminars and certificate programs are also offered.

- MBA
- M.A. in Management
- M.A. in Organizational Leadership
- Ph.D. in Organizational Leadership (Entrepreneurial specializations are available through the School of Global Leadership & Entrepreneurship.)

Facilitation

RCE facilitates the practice of kingdom entrepreneurship by:

- **Networking and matchmaking:** Connecting entrepreneurs with one another and with people and organizations that have knowledge, skill and resources.
- **Consulting:** Advising kingdom entrepreneurs on business plans and strategies. Overseeing projects that test the validity of untried business models, frameworks and practices.
- **Coordinating and participating:** Active involvement in business start-ups and expansions with an emphasis on developing countries.

Opportunities for involvement

- **Students** may apply for internships, participate in international projects, and learn more about positions available in kingdom business.
- **Entrepreneurs** may have their business plans evaluated or be provided with resources for potential funding.
- **Business people** may join the RCE network of experts, mentors and trainers, and become active with RCE initiatives and projects.
- **Pastors, missionaries and not-for-profit organizations** may contribute their expertise and learn from cutting-edge business-as-mission models.
- **Practitioners and educators** may benefit by participating or attending RCE conferences, writing blogs and contributing to discussion forums.
- **Foundations and government agencies** may sponsor RCE programs and projects.

For more information, contact the Center for Entrepreneurship at info@regententrepreneur.org or call 757.226.4502.

RCE Founders

Ken Eldred — Chairman, Living Stones Foundation

Dr. M.G. “Pat” Robertson — Founder, President and Chancellor, Regent University

Dr. John Mulford — Director, Center for Entrepreneurship, Former Dean, Regent University School of Business (1990-2004)